

# Agr<sup>o</sup>ligne

THE ESSENTIAL OF AGRI-FOOD AND AGRICULTURE

The Mediterranean  
network of professionals  
in **Agriculture** and  
**Agribusiness**

## MEDIA KIT



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[www.agroligne.com](http://www.agroligne.com)



Réseau AgroAgri



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### About the Agroligne network

*For 22 years, the Agroligne network has been active in the world of Food and Agriculture. It is specialized in business relations. It develops partnerships on an international scale for the promotion of events and business opportunities through its different supports.*



More than  
**36 000 companies**

**Broadcasting on the international events of the sector**

**Frequency Digital : Quarterly**

**Format: 210 x 297 mm**

**Magazine Circulation: 50 000 professional**

### ► Annual Subscription Rates

**Access code at 30 € / 37 \$**

- You will receive all our offers and requests in the AgroAgri sector through our newsletter;
- You will receive an access code to download the Magazine;
- You will be listed as a potential speaker in the magazine's economy file, if the activity of your company is related to the theme of one of the editions of the year.

**Presentation at 50 € / 62 \$**

- This service entitles you to a presentation of your activity in images on 1/2 page «text + picture ».

**Access code + presentation 74 € / 91 \$**

- You will receive an access code to download the Magazine;
- You will receive all our offers and requests in the AgroAgri sector through our newsletter;
- You will be listed as a potential speaker in the magazine's economy file, if the activity of your company is related to the theme of one of the editions of the year.
- This service entitles you to a presentation of your activity in images on 1/2 page «text + picture ».

- **Where to find our éditions in 2022**  
**Dates for some events and editions may change**

### The Magazine E-Agroligne

115	30 February	03 March	08 March	Sipsa-Filaha Agrofood from 14 to 17 march - Safex-Algeria Siag from 23 to 26 march 2022-Oran-Algeria Plast Alger & Printpack from 16 to 18 Mai 2022-CIC -Algeria
116	10 May	16 May	24 May	Algeroliva from 30 mai to 02 june - Safex-Algeria Djazagro from 30 Mai to 02 june - Safex-Algeria Fia - International Fair of Algiers from 13 to 18 June 2022-Safex-Algeria Impoex- inter-African import-export fair from 20 to 22 september CIC-Algeria
117	20 September	28 September	04 October	Afrika Agrofood from 11 to 15 october Safex-Algeria Sial from 19 to 22 october 2022-Paris -France Fpn- fair of the Algerian production from 17 to 26 december Safex-Algeria

### The magazine complement - Gazette des petites annonces btob

Number	Editorial Deadline	Editorial Deadline	Printing date	Events
18	27 January	01 February	05 February	Fruit Logistica from 09 to 11 February Germany Gulf food from 13 to 17 February-Dubai Siaha from 16 to 19 February-Oran-Algeria Agropack from 01 to 04 March 2021-CIC-Algeria
19	01 March	07 March	12 March	Sipsa-filaha agrofood from 14 to 17 March Safex-Algeria Siag from 23 to 26 March 2022-Oran-Algeria Plast alger & printpack from 16 to 18 May 2022-CIC -Algeria
20	19 May	23 May	28 May	Algeroliva from 30 May to 02 June - Safex-Algeria Djazagro from 30 May to 02 June - Safex-Algeria Fia-foire internationale d'alger from 13 to 18 June 2022-Safex-Algeria Impoex-salon import export inter-africains from 20 au 22 September CIC-Algeria
21	27 September	01 October	08 October	Afrika agfood from 11 to 15 October 2022 Sial from 19 to 22 October 2022-Paris-France Fpn-foire de la production algérienne from 17 to 26 December Safex-Algeria

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## PRICE LIST

► E-agroligne magazine rates, valid for the year 2022

		<p>□ <b>full Page</b> 767€ / 855\$</p> <p>With bleed 220x307mm</p> <p>Without bleed 210x297mm</p>
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		<p>□ <b>1/2 page</b> 405€ / 452 \$</p> <p>Portrait 100x287mm</p> <p>Landscape 200x143mm</p>
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		<p>□ <b>1/3 page</b> 284 € / 317 \$</p> <p>Portrait 65x287mm</p> <p>Landscape 200x99mm</p>
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		<p>□ <b>1/4 page</b> 223€ / 249\$</p> <p>Portrait 105x148mm</p> <p>Landscape 200x74mm</p>
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		<p>□ <b>1/8 page</b> 119€ / 133\$</p> <p>Portrait 57x74mm</p> <p>Landscape 200x38mm</p>
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	<p>□ <b>Double page</b> 1 486€ / 1 658 \$</p> <p>With bleed 430x307mm</p> <p>Without bleed 420x297mm</p>
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	<p>□ <b>4th cover</b> 1 582€ / 1 765\$</p> <p>With bleed 220x307mm</p> <p>Without bleed 210x297mm</p>
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	<p>□ <b>2nd and 3rd</b> 1 056€ / 1 178,8\$</p> <p>With bleed 220x307mm</p> <p>Without bleed 210x297mm</p>
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	<p>□ <b>5th and 6th cover</b> 3 115€ / 3 476\$</p> <p>With bleed 220x307mm</p> <p>Without bleed 210x297mm</p>
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□ **3 pages A4 Advertorial illustrated** 1 750 € / 1 953\$

Discount			
2 insertions	5%	5 insertions	15%
3-4 insertions	10%	6 insertions and more	20%



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## PRICE LIST

### ► Advertising Rates the gazette of small ads btob

 **□ Banner on the front page** 350 € | 390 \$  
Landscape  
190 x 70 mm

 **□ On the front page** 450 € | 480 \$  
Landscape  
200 x 150 mm

 **□ Full page** 532 € | 594 \$  
Without bleed | With bleed  
200 x 300 mm | 210 x 310 mm

 **□ 1/2 page** 286 € | 319 \$  
Landscape | Portrayal  
200 x 150 mm | 100 x 300 mm

 **□ 1/2 page Product offer** 50 € | 62 \$  
Paysage  
200 x 150 mm

 **□ Ads 4th colored cover** 94€ | 1013\$  
Without bleed | With bleed  
200 x 300 mm | 210 x 310 mm

 **□ Ads 2nd and 3rd** 697€ | 750\$  
Without bleed | With bleed  
200 x 300 mm | 210 x 310 mm

 **□ Advertorial** | 350 € | 380 \$  
Without bleed | With bleed  
400 x 400 mm | 410 x 310 mm

 **□ Double page** | 1150 € | 1283 \$  
Without bleed | With bleed  
400 x 300 mm | 410 x 310 mm

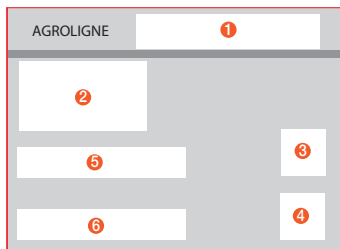
 **□ Ads without contact details:**  
Free of charge  
**□ Ads with contact details:**  
50€ / 54 \$



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## E - MAILING

### ► Web rates



Name and size of banner	Price
1 Header banner 760 X 133 (px) in all the website	350 € / 390 \$ /90 days
2 Slide banner 760 x 300 (px) in home page	1,000 € / 1,110 \$ /90 days
3 Square banner high 500 X 422 (px) in all the website	150 € / 167 \$ /90 days
4 Low square banner 500 X 422 (px) on all pages of the website	150 € / 167 \$ /90 jours
5 Middle banner 760 X 133 (px) in the home page	300 € / 328 \$ /90 days
6 Bottom banner 760 X 133 (px) in the home page	300 € / 328 \$ /90 days

For more information visit [www.agroligne.com](http://www.agroligne.com)

### ► EMAILING COMMERCIAL OFFER

Very convenient if you are doing non-regular e-mailing campaigns or occasionally marketing operations for you or your customers. The "Ticket" formula makes you enjoy a very advantageous email cost.

### ► Fee schedule

With free and targeted database

**Ticket Email**  
100 Ko  
500 Credits  
Validity : 3months / 10€ / 11\$

**Ticket Email**  
100 Ko  
2 000 Credits  
Validity : 6 month / 35€ / 39\$

**Ticket Email**  
100 Ko  
10 000 Credits  
Validity : 9 months / 145€ / 162\$

**Ticket Email**  
100 Ko  
50 000 Credits  
Validity : 12 months / 495€ / 500\$

**Email Ticket**  
100 Ko  
200 000 Credits  
Validity : 18 months / 1,245€ / 1.389\$

**Email Ticket**  
100 Ko  
1 Million Credits  
Validity : 30 months / 2,995€ / 3,693\$

1 credit = 1 email sent up to 100 KB

### This rate includes

- Free and unlimited BtoB email address rental.
- Sending Text or HTML messages up to 100Kb.
- Free hosting of your images up to 50KB.
- Reload your account on simple phone call or email.

### This rate does not include

- The graphic creation of your mailings.