

Agr^oligne

THE ESSENTIAL OF AGRI-FOOD AND AGRICULTURE

The Mediterranean
network of professionals
in **Agriculture** and
Agribusiness

MEDIA KIT



contact@agroligne.com
www.agroligne.com



Réseau AgroAgri



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About the Agroligne network

For 21 years, the Agroligne network has been active in the world of Food and Agriculture. It is specialized in business relations. It develops partnerships on an international scale for the promotion of events and business opportunities through its different supports.



More than
36 000 companies

Broadcasting on the international
events of the sector

Frequency Digital : Quarterly

Format: 210 x 297 mm

Magazine Circulation: 50 000 professional

► Annual Subscription Rates

Access code at 30 € / 37 \$

- You will receive all our offers and requests in the AgroAgri sector through our newsletter;
- You will receive an access code to download the Magazine;
- You will be listed as a potential speaker in the magazine's economy file, if the activity of your company is related to the theme of one of the editions of the year.

Presentation at 50 € / 62 \$

- This service entitles you to a presentation of your activity in images on 1/2 page «text + picture ».















Access code + presentation 74 € / 91 \$

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- This service entitles you to a presentation of your activity in images on 1/2 page «text + picture ».

► Where to find Agroligne €-Magazine in 2021

Numéro	Editorial Deadline	Commercial Deadline	Events
114	08 february	15 february	GULFOOD from 21 to 25-Dubaï
115	23 May	07 June	DJAZAGRO from 05 to 08 april- Algiers ALIMENTARIA from 17 to 20 Mai- Spain VIRTUEL POUR L'AFRIQUE ET LE MOYEN-ORIENT from 18 to 21 may FRUIT ET LOGISTICA from 18 to 20 mai Germany PAMED from 25 to 28 may – Tunisia SIPSA-FILAHA from 03 to 06 june - Algiers
116	25 July	22 October	FNIPPEC from 06 to 08 July - Algiers SPACE from 14 to 17 september – France
117	28 November	01 December	SOMMET DE L'ELEVAGE from 05 to 08 december - France

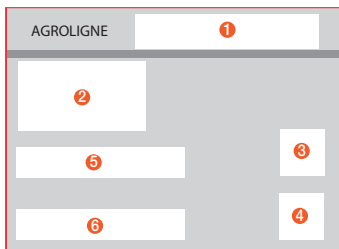
► E-agroligne magazine rates, valid for the year 2021

		□ full Page 767€ / 855\$ With bleed 220x307mm Without bleed 210x297mm		□ Double page 1 486€ / 1 658 \$ With bleed 430x307mm Without bleed 420x297mm	
		□ 1/2 page 405€ / 452 \$ Portrayal 100x287mm Landscape 200x143mm		□ 4th cover 1 582€ / 1 765\$ With bleed 220x307mm Without bleed 210x297mm	
		□ 1/3 page 284 € / 317 \$ Portrayal 65x287mm Landscape 200x99mm		□ 2nd and 3rd 1 056€ / 1 178,8\$ With bleed 220x307mm Without bleed 210x297mm	
		□ 1/4 page 223€ / 249\$ Portrayal 105x148mm Landscape 200x74mm		□ 5th and 6th cover 3 115€ / 3 476\$ With bleed 220x307mm Without bleed 210x297mm	
		□ 1/8 page 119€ / 133\$ Portrayal 57x74mm Landscape 200x38mm	□ 3 pages A4 Advertorial illustrated 1 750 € / 1 953\$		
Discount					
2 insertions		5%	5 insertions		15%
3-4 insertions		10%	6 insertions and more		20%

MEDIA KIT

E - MAILING

► Web rates



Name and size of banner	Price
1 Header banner 760 X 133 (px) in all the website	350 € / 390 \$ /90 days
2 Slide banner 760 x 300 (px) in home page	1,000 € / 1,110 \$ /90 days
3 Square banner high 500 X 422 (px) in all the website	150 € / 167 \$ /90 days
4 Low square banner 500 X 422 (px) on all pages of the website	150 € / 167 \$ /90 jours
5 Middle banner 760 X 133 (px) in the home page	300 € / 328 \$ /90 days
6 Bottom banner 760 X 133 (px) in the home page	300 € / 328 \$ /90 days

For more information visit www.agroligne.com

► EMAILING COMMERCIAL OFFER

Very convenient if you are doing non-regular e-mailing campaigns or occasionally marketing operations for you or your customers. The "Ticket" formula makes you enjoy a very advantageous email cost.

► Fee schedule

With free and targeted database

Ticket Email
100 Ko
500 Credits
Validity : 3months / 10€ / 11\$

Ticket Email
100 Ko
2 000 Credits
Validity : 6 month / 35€ / 39\$

Ticket Email
100 Ko
10 000 Credits
Validity : 9 months / 145€ / 162\$

Ticket Email
100 Ko
50 000 Credits
Validity : 12 months / 495€ / 500\$

Email Ticket
100 Ko
200 000 Credits
Validity : 18 months / 1,245€ / 1.389\$

Email Ticket
100 Ko
1 Million Credits
Validity : 30 months / 2,995€ / 3,693\$

1 credit = 1 email sent up to 100 KB

This rate includes

- Free and unlimited BtoB email address rental.
- Sending Text or HTML messages up to 100Kb.
- Free hosting of your images up to 50KB.
- Reload your account on simple phone call or email.

This rate does not include

- The graphic creation of your mailings.