

Agr^oligne

THE ESSENTIAL OF AGRI-FOOD AND AGRICULTURE

The Mediterranean
network of professionals
in **Agriculture** and
Agribusiness

MEDIA KIT



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www.agroligne.com



Réseau AgroAgri



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About the Agroligne network

For 20 years, the Agroligne network has been active in the world of Food and Agriculture. It is specialized in business relations. It develops partnerships on an international scale for the promotion of events and business opportunities through its different supports.



More than
35 000 companies

Broadcasting on the international
events of the sector

Frequency: Quarterly

Format: 210 x 297 mm

Magazine Circulation: 50 000 professional

► Annual Subscription Rates

Access code at 30 € / 37 \$

- You will receive all our offers and requests in the AgroAgri sector through our newsletter;
- You will receive an access code to download the Magazine;
- You will be listed as a potential speaker in the magazine's economy file, if the activity of your company is related to the theme of one of the editions of the year.

Presentation at 50 € / 62 \$

- This service entitles you to a presentation of your activity in images on 1/2 page «text + picture ».

Access code + presentation 74 € / 91 \$

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MAGAZINE

IMPORTANT: In view of the evolution of the spread of the coronavirus around the world and following the decisions of governments to suspend all trade shows and fairs as a preventive measure against this situation, the 2020 events have all been postponed. As a result, the dates for some events and some Agroligne editions may change.






► Draft of the Editorial Program Magazine Agroligne





Numéro	Thème	Deadline rédactionnelle	Deadline commerciale
114 Jan / March	Opening of Algeria to the African market and entry into force of the African Free Trade Agreement in 2020.	14 March	26 March
115 April / June	The connection between the world of agriculture and agri-food with the development of new links.	23 May	07 June
116 July / Sept	Citrus growing in an era of climate change.	25 July	10 September
117 Oct / Dec	The development of aquaculture, what does it have to do with the depletion of fisheries resources?	28 November	01 December

► Where to find Agroligne Magazine in 2020

Year 2020	Events
June	FIA Algiers from 16 to 21
September	FINIPEC - International Trade Fair for Export and Logistics from 08 to 10 CIC Algiers ALIMENTARIA Spain from 14 to 17 DJAZAGRO Algiers from 21 to 24 WORLD FOOD MOSCOW from 22 to 25
October	RIVADE Algiers from 05 to 08 SOMMET DE L'ELEVAGE Clermont - Ferrand from 07 to 09 SIPSA AGROFOOD Algiers from 10 to 13 SIAL Paris from 18 to 22
November	DAWAJINE Casablanca from 23 to 26 ALL4PACK France from 23 to 26 SUD AGRO Ghardia November
December	NIGERIA WEST AFRICA from 25 to 26 NIGERIA AGROFOOD? PAMED Tunisia from 02 to 05 FPA Algerian Production Fair ?

► Advertising rates

	Full page 1,095 € / 1,222 \$
With bleed 220x307mm	Without bleed 210x297mm
	1/2 page 578 € / 645 \$
Portrait 100x287mm	Landscape 200x143mm
	1/3 page 406 € / 453 \$
Portrait 65x287mm	Landscape 200x99mm
	1/4 page 318 € / 355 \$
Portrait 105x148mm	Landscape 200x74mm
	1/8 page 170 € / 190 \$
Portrait 57x74mm	Landscape 200x38mm

	Double page 2,123 € / 2,369 \$
With bleed 430x307mm	Without bleed 420x297mm
	4th cover 2,260 € / 2,522 \$
With bleed 220x307mm	Without bleed 210x297mm
	2nd and 3rd 1,509 € / 1,684 \$
With bleed 220x307mm	Without bleed 210x297mm
	5th and 6th cover 4,450 € / 4,966 \$
With bleed 220x307mm	Without bleed 210x297mm

3 pages A4 Advertorial illustrated 2,500 € / 2,790 \$

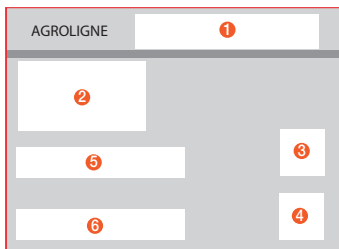
Discount

2 insertions	5%	5 insertions	15%
3-4 insertions	10%	6 insertions and more	20%

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E - MAILING

► Web rates



Name and size of banner	Price
1 Header banner 760 X 133 (px) in all the website	350 € / 390 \$ /90 days
2 Slide banner 760 x 300 (px) in home page	1,000 € / 1,110 \$ /90 days
3 Square banner high 500 X 422 (px) in all the website	150 € / 167 \$ /90 days
4 Low square banner 500 X 422 (px) on all pages of the website	150 € / 167 \$ /90 jours
5 Middle banner 760 X 133 (px) in the home page	300 € / 328 \$ /90 days
6 Bottom banner 760 X 133 (px) in the home page	300 € / 328 \$ /90 days

For more information visit www.agroligne.com

► EMAILING COMMERCIAL OFFER

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► Fee schedule

With free and targeted database

Ticket Email
100 Ko
500 Credits
Validity : 3months / 112€ / 120\$

Ticket Email
100 Ko
2 000 Credits
Validity : 6 month / 35€ / 39\$

Ticket Email
100 Ko
10 000 Credits
Validity : 9 months / 145€ / 162\$

Ticket Email
100 Ko
50 000 Credits
Validity : 12 months / 495€ / 500\$

Email Ticket
100 Ko
200 000 Credits
Validity : 18 months / 1,245€ / 1.389\$

Email Ticket
100 Ko
1 Million Credits
Validity : 30 months / 2,995€ / 3,693\$

1 credit = 1 email sent up to 100 KB

This rate includes

- Free and unlimited BtoB email address rental.
- Sending Text or HTML messages up to 100Kb.
- Free hosting of your images up to 50KB.
- Reload your account on simple phone call or email.

This rate does not include

- The graphic creation of your mailings.